



A & W Food Services of Canada Inc.

A&W Calgary Flames Giveaway - Contest Rules and Regulations

Contest begins on February 18, 2022 at 5:00 p.m. Mountain Standard Time ("MST") and closes on April 18, 2022 at 1:00 p.m. MST (the "Contest Period"). The contest is administered by A&W Food Services of Canada Inc. ("Food Services"), subject to the following terms and conditions (the "Contest Rules"):

- (1) Limit of one entry per person per day (defined as 12:00 a.m. MST to 11:59 p.m. MST). Incomplete or duplicate entries or entries that do not comply with these Contest Rules will be disqualified.
- (2) The Contest is open to residents aged 18 years or older in Calgary, Chestermere, Cochrane, and Okotoks within Alberta, except for directors, officers, employees, representatives and/or agents of Food Services, their franchisees, affiliates, and any immediate family members or persons domiciled, whether related or not, with any of the foregoing individuals.
- (3) Prior to being declared a winner, the selected entrants will be required to provide proof of identity and eligibility to participate in the Contest. Failure to provide such proof may result in disqualification.
- (4) Prize packs will include tickets to various Calgary Flames home games and gift cards as set out in Section (5) below.
- (5) From all eligible entries received, Food Services will randomly select one entry at the Food Services Home Office for each of the following prizes at 2:00 p.m. MST on the corresponding draw date:
 - **Prize 1:** 2 tickets to the Calgary Flames game on March 3, 2022 valued at \$536; a Fanatics e-gift card valued at \$100; an A&W e-gift card valued at \$50; with a total value of \$686. Draw date is February 25, 2022.
 - **Prize 2:** 2 tickets to the Calgary Flames game on March 26, 2022 valued at \$536; a Fanatics e-gift card valued at \$100; an A&W e-gift card valued at \$50; with a total value of \$686. Draw date is March 21, 2022.
 - **Prize 3:** 2 tickets to the Calgary Flames game on April 12, 2022 valued at \$494; a Fanatics e-gift card valued at \$100; an A&W e-gift card valued at \$50; with a total value of \$644. Draw date is April 5, 2022.
 - **Prize 4:** 2 tickets to the Calgary Flames game on April 23, 2022 valued at \$536; a Fanatics e-gift card valued at \$100; an A&W e-gift card valued at \$50; with a total value of \$686. Draw date is April 18, 2022.(the "Prizes").
- (6) No purchase is necessary to enter the Contest. To enter the Contest, eligible entrants must like the post by @AWCanada promoting the Contest and comment in the comments

section below the post as set out below for the corresponding prizes on the corresponding Facebook post dates:

- (a) **Prize 1:** The Facebook post date is February 18, 2022. All eligible entrants must “like” the post and indicate your favourite A&W burger.
 - (b) **Prize 2:** The Facebook post date is March 14, 2022. All eligible entrants must “like” the post and indicate your favourite A&W drink.
 - (c) **Prize 3:** The Facebook post date is March 28, 2022. All eligible entrants must “like” the post and indicate your go-to local A&W restaurant.
 - (d) **Prize 4:** The Facebook post date is April 11, 2022. All eligible entrants must “like” the post and indicate what they chose: A&W fries, sweet potato fries or onion rings.
- (7) The chances of winning any of the Prizes will depend on the number of eligible entries received for each post in relation to each Prize as of the respective draw dates.
 - (8) Comments on Food Services’ posts must not be defamatory, libelous or obscene, and must not include any content that is or could be considered inappropriate, unsuitable or offensive, as determined by Food Services in its sole discretion.
 - (9) Food Services reserves the right, in its sole discretion, to modify, edit or remove any post, or to request an entrant to modify or edit their post, if a complaint is received with respect to the entry post, or for any other reason.
 - (10) Food Services is not responsible for any problems or technical malfunctions of any telephone network or lines, computer online systems or servers, computer software problems or traffic congestion on the Internet or at any website, and assumes no liability for damage to entrant’s or any person’s computer or other device resulting from participating in the Contest.
 - (11) All selected entrants will be notified by Facebook private message on the draw dates specified in paragraph (5) above. Selected entrants must confirm receipt of such notice and provide their full name, email, and phone number by Facebook private message no later than 24 hours after such notification, failing which they will forfeit their prize and the prize will be awarded to the next selected entrant as applicable.
 - (12) Food Services is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for Food Services to receive a selected entrant’s confirmation of receipt of such notification within the specified time.
 - (13) Prior to being declared a winner, a selected entrant must correctly answer the following mathematical skill testing question without the benefit of a calculating device:
$$(4 \times 3) + 15 - 14 = \underline{\hspace{2cm}}.$$
 - (14) Prizes are not transferable or convertible to cash and must be accepted as awarded. No additions or substitutions permitted.
 - (15) Food Services will arrange to send the Prizes electronically to the email addresses provided no later than three days prior to the respective game days.

- (16) All prize winners are responsible for all costs and expenses that are not detailed in the description of the Prizes, including but not limited to: transportation to and from the games, parking charges at the games, all other applicable taxes, incidentals, personal expenses, meals, beverages, gratuities and insurance if applicable.
- (17) In the event that changes are made to any of the game dates set out in the Prize descriptions in Section (5) above:
- (a) if the game is cancelled, Calgary Flames will provide tickets of equal value to another Calgary Flames home game. Tickets will be provided to Food Services, who will then ensure they are sent to the respective prize winner;
 - (b) if the game is postponed, tickets will be valid for the rescheduled date. Prize winners will be responsible for ascertaining the new game date; and
 - (c) entrants agree Food Services is not responsible if prize winners cannot attend games that tickets are provided for.
- (18) In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be deemed to have been made by the authorized account holder of the email address at the time of entry. "Authorized account holder" is the natural person who is assigned an email address by an Internet service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question.
- (19) Personal information of Contest entrants will only be used for the purpose of administering the Contest.
- (20) By entering this Contest, each Contest winner agrees to grant Food Services the right to use their name and likeness or photograph, and city of residence, in any advertising or publicity related to this Contest, without any compensation payable.
- (21) By entering this Contest, entrants agree to release and hold harmless Food Services, its respective employees, directors, officers, contractors and agents from any and all liability for any loss, harm, damages, cost or expense arising from or relating to participation in this Contest, or receipt or use of the Prizes.
- (22) This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Facebook is completely released of all liability by each entrant or participant in the Contest. Any questions, comments or complaints regarding the Contest must be directed to Food Services at web.aw.ca/en/contact-us and not Facebook.
- (23) These Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial or municipal law or policies.
- (24) This Contest is subject to all applicable federal, provincial, and municipal laws and regulations.
- (25) By entering this Contest, participants agree to be bound by these Contest Rules.
- (26) The names of the winners of the Prizes may be obtained by written request sent to A&W Calgary Flames Giveaway Contest, A&W Food Services of Canada Inc., 300 – 171 West Esplanade, North Vancouver, British Columbia, V7M 3K9, no later than June 30, 2022.